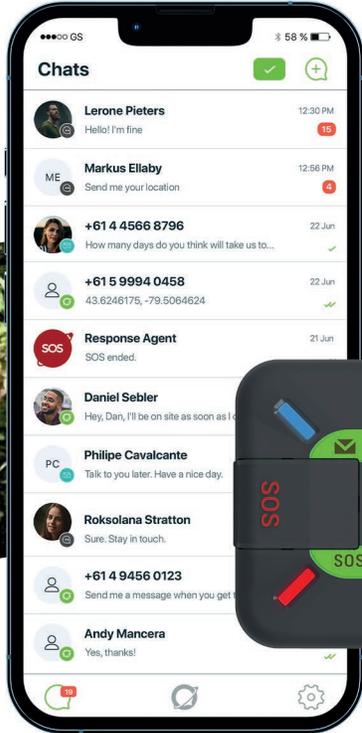




How Sierra Forestry Ensures Safety Using ZOLEO



OVERVIEW

Sierra Forestry Consulting (SFC) helps reduce wildfire risks for major utility providers, government agencies and landowners. Working in remote, rugged terrains, SFC teams identify fire hazards, such as dead trees and vegetation near power lines to plan work orders and prescribe treatments in affected areas. SFC also specializes in sustainable forest management, balancing ecological integrity with economic sustainability through collaboration with landowners, government agencies and environmental groups. With over 155 employees and plans for growth, SFC prioritizes safety in environments where traditional communication tools often fail.

CHALLENGE

SFC's field teams often operate in high-risk, remote areas across the West Coast of the U.S. where rugged terrain and the lack of cell service create significant safety challenges. "Our employees frequently work alone in dangerous locations with no reliable way to communicate," says Marti Sowell, IT & Fleet Administrator at SFC. "They've had to drive up to an hour just to find a signal to make a call." **This lack of connectivity wastes valuable time and heightens safety risks, especially in emergencies like wildfires and dangerous encounters with wildlife, the elements and various property owners.**

SOLUTION

After thorough research, SFC chose ZOLEO for its simplicity, reliability in remote environments and cost-effectiveness. Lightweight and easy to use, ZOLEO devices are ideal for field work and can be easily clipped onto safety vests for accessibility.



ZOLEO provides the essential features SFC needs – real-time messaging, check-ins, GPS tracking and an SOS function – in a simple, affordable package. It's been a game-changer.

– Marti Sowell, IT & Fleet Administrator

Each employee is assigned their own ZOLEO device which allows them to send unlimited free check-in messages with GPS coordinates and trigger an SOS should an emergency occur. **To maximize safety and compliance, SFC utilizes ZOLEO Track to monitor all devices on a single map, review historic location reports and export data for offline analysis.** "It's not about tracking, it's about safety," she emphasizes.

“ ZOLEO is here to stay at SFC. I don't see any other device that can compete.

– Marti Sowell, IT & Fleet Administrator



OUTCOME

The adoption of ZOLEO has transformed how SFC operates in high-risk, remote environments. Teams stay connected wherever their work takes them, with **real-time hazard reporting and GPS-enabled check-ins** that streamline operations. These features have eliminated the need for employees to drive long distances to find cell service, saving valuable time and resources.

When cellular contact was lost during a wildfire, employees could communicate via ZOLEO to safely join other team members. “Our field teams are reassured by the reliability of ZOLEO. **It brings peace of mind in even the most isolated locations,**” says Sowell. SFC now owns over 150 devices and plans to scale the capabilities of ZOLEO as the organization pursues multi-state contracts.

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Count on your connection.

For more information on how ZOLEO can help connect and safeguard your business, please contact BlueCosmo Inc., our Master Distributor in North America:

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